

U ConsiderThis



U ConsiderThis is a web site designed to help new college students understand the risks associated with alcohol consumption and provide proven strategies to reduce those risks.

The first step is to separate the fact from the fiction, perception from reality. The site starts with finding out how each student perceives alcohol, and then custom-tailors information to show how their attitude relates to the students around them, and to their wider community.

Through interactive, compelling, media-rich activities, students explore topics ranging from personal consequences to alcohol in the media. Video hosts guide students through the site and provide students with the chance to make real-world choices and see the results of those choices immediately.

AN ALCOHOL AWARENESS PROGRAM



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For more information on U ConsiderThis at Colorado State University, please contact:
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